

Fast access, convenient reading, no paper handling

Electronic BITO catalogue

The storage and order picking specialist BITO, headquartered at Meisenheim, Germany, has introduced the e-proCAT software which enables the company to generate electronic catalogues on a XML basis (BME Cat). This means that the customer can now retrieve product information without having to handle paper – a solution which saves time and money for purchasers. More than 5000 references from the printed version of the PRODUCT CATALOGUE have been electronically recorded. This solution is particularly interesting for those companies which have geared their purchasing process towards e-procurement. Electronic catalogues can be provided with customer specific prices and specifications within no time. This allows customers and dealers to view all product data, eCl@ss classifications, photos and further information whenever required. If necessary, all data can be easily exchanged.

It is also planned to enhance the catalogue exchange format with an electronic invoicing and discount calculation function. This means that an ERP interface allows entirely electronic order processing. In the medium term, BITO also intends to set up a central data base allowing to transmit all data available for a specific product to different types of media.

1338 signs including blanks

Picture underline:



As of now, BITO will also publish electronic catalogues. This allows customers to retrieve product information without having to handle paper – a purchase option which saves time and money.

Photo: BITO-Lagertechnik Bittmann GmbH

BITO-Lagertechnik Bittmann GmbH

BITO-Lagertechnik, headquartered at Meisenheim, Germany, specialises in storage and workshop equipment as well as in order picking systems. The range of products includes shelving and racking, bins and containers as well as workshop equipment and accessories for use in any industry. BITO customers benefit from buying single source standard products as well as project specific solutions, all developed and produced by BITO. The medium-sized enterprise owns production plants in Germany and in India, 14 subsidiaries in West and East European countries and has sales offices in Austria, Russia and Dubai. With a staff of 700, a turnover of 125 million EUR was achieved in 2007.

For reader enquiries:

BITO-Lagertechnik Bittmann GmbH
Monday-Thursday from 7 am to 6 pm
Friday from 7 am to 4.30 pm
Tel.: +49/6753/122-0
Fax: +49/6753/122-399

For journalist enquiries:

BITO-Lagertechnik Bittmann GmbH
Silvia Feder
Tel.: +49/6753/122-217
Fax: +49/6753/122-5840
fes@bito.de