

Press report

Target: Excellent quality at optimum costs

Werner Magin has been appointed production director at BITO

Generation change at BITO: after 27 years at BITO and 8 years as managing director for the production division, Hubert Bohr retires. Werner Magin (49), his successor, accounts for the production, technical procedures, maintenance, tool building, production scheduling, sourcing and purchasing departments. Mr. Magin does not break new ground – he knows the industry as he has already worked as purchasing manager of the storage specialist. On account of the rapid growth of BITO, the new managing director will meet some challenges. “For a manufacturing company such as BITO, planning and organisation of procedures are particularly important. We will have to adapt structures and work processes have to be properly planned and organised according to defined standards in order to achieve our growth targets on domestic and international markets,” explains Magin.

Magin can benefit from a lot of experience in the production sector and in international business. After his graduation as a mechanical engineer, he worked in the automotive industry for 18 years. In these years, he operated as plant manager, global purchasing manager and production director at several locations. After this, he assumed responsibility for the quartz glass production plant of a global supplier in the semiconductor industry. Apart from technical decisions, the area of his responsibilities widened increasingly and included executive functions such as planning, organisation, selection of personnel and career advancement, management and controlling. With this experience, Magin is predestined as production director at BITO. “Competition and cost pressure are very high in our industry. We have to supply excellent quality at optimum costs in order to continue our success,” says Magin.

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