



## ***PRESS INFORMATION***

### **Free Storage and Order Picking Guide Launched**

The new, free Project Solutions and Case Studies Guide from BITO delivers 164 pages of tips, know how, technical advice and user solutions

The launch of a new free guide for storage and order picking, by major European solutions provider BITO, gives companies contemplating improvements in their operations an invaluable source of help and information.

Laid out in colour coded sections for easy reference, the guide provides diagrams, facts and figures plus examples comparing one sort of storage and picking method to another. "This will be a great source of information for anyone thinking about changing or improving their warehouse or manufacturing operations," comments Edward Hutchison, managing director of BITO UK.

Sections in the 164 page guide include carton live storage and picking, multi tier shelving and mezzanine flooring, mobile shelving and racking, pallet racking, drive-in racking, pallet live storage, automated bin storage, automated shelving and racking, combined shelving and racking, plus plastic bins and containers.

One of the first recipients of the guide is Iain Doyle, logistics manager of AAH Pharmaceuticals. "The Project Solutions and Case Studies publication from Bito is a fantastic resource and will definitely be a handy reference," states Doyle. "There's just page after page of useful, independent advice and information which we can take advantage of to improve our storage and order picking. There's nothing else like it."

Each section has illustrations, photographs and carefully researched facts about the variations, advantages and typical applications of each type of system. Integration with handling systems such as conveyors is covered. Detailed advice on ergonomic layouts is also provided, for example showing how to take advantage of the 'order picker's natural picking curve' to improve speed and promote health and safety.

"Storage is no longer just about putting goods on a pallet and placing that in some racking. Especially where any form of picking is involved," states Hutchison. "The many different layouts and systems available mean there is an ideal solution for almost any situation. The issue is knowing which one is right."

BITO have gathered together experience and technology from hundreds of international customers. Names such as BMW, AAH Pharmaceuticals, New Look Fashion, Ocado, Mothercare, WH Smith, Exel, L'Oreal and JJB Sports. "We have added performance data on differences in space occupied and time saved to make decisions easier," adds Hutchison. "Because we realise that choosing the right solution can make a huge difference."

"A guide with this much useful information all in one book has never been available before," concludes Hutchison. "It should be on every logistics, warehouse or factory manager's desk."



The Storage and Order Picking Systems – Project Guide is available from BITO Storage Systems by calling 024 76 388850 or visiting [www.bitto.co.uk/casestudies](http://www.bitto.co.uk/casestudies).

Note to editors: BITO employees over 500 staff, with its head quarters based close to Frankfurt in Germany, markets a comprehensive range of storage systems for use with anything from very small parts through to palletised and long loads throughout Europe, via a network of subsidiaries and distributors. Products are designed to FEM requirements and manufactured to ISO 9001 quality standards in 131,000 square metres of production facilities in Meisenheim and Lauterecken. The full range includes pallet live storage systems, carton live storage systems, mini-load systems, pallet racking, boltless shelving, plastic bins and containers, wide span and heavy load shelving, cantilever racking, and multi-tier shelving systems.

**For electronic copies of this story and photographs email [BITO@marketingman.co.uk](mailto:BITO@marketingman.co.uk) or call +44 1926 748008.**

For more information, please contact

**Press enquiries**

Nigel Lloyd Parry  
The Marketing Office  
The business-resource.network  
Whateley's Drive  
Kenilworth, CV8 2GY  
Telephone: 01926 748008  
Fax: 01926 748001  
[BITO@marketingman.co.uk](mailto:BITO@marketingman.co.uk)  
[www.marketingman.co.uk](http://www.marketingman.co.uk)

**All other enquiries**

Edward Hutchison  
BITO Storage Systems Limited  
88 Albion Court  
Attleborough Road  
Nuneaton, Warwickshire  
CV11 4JJ  
Telephone: 024 7638 8850  
[info@BITO.co.uk](mailto:info@BITO.co.uk)  
[www.BITO.co.uk](http://www.BITO.co.uk)