



Personnel news

New MD at BITO

Detlef Ganz unites thorough knowledge of the storage and handling industry and international business experience

Detlef Ganz (40), new managing director of BITO-Lagertechnik Bittmann GmbH at Meisenheim/Germany, is responsible for distribution, marketing and product development of the specialist in the field of innovative storage and order picking technology. Mr Ganz intends to increase the company's international market presence and along with this, to expand the export business - a target for which knowledge of the industry and several years of international experience are an important asset.

Detlef Ganz studied mechanical and commercial engineering in Germany and Great Britain. He then worked as distribution manager for a storage equipment manufacturer and continued his career as project manager at a manufacturer for air cargo systems in South East Asia. Before joining BITO, Mr Ganz occupied the position of managing director at EHT Werkzeugmaschinen GmbH at Teningen/Germany, a medium-sized manufacturer of sheet metal forming machines.

For Detlef Ganz, BITO was a well known company. The company's vitality and range of performances challenged him to come to Meisenheim. "Not only is BITO known for their convincing range of products – the company also stands out for excellent service which is unique in the branch", explains Detlef Ganz in response to why he decided to join the storage specialist. "Contrary to the general trend, BITO has continued to grow in the recent years and still has a considerable growth potential. I am looking forward to accompanying BITO on their way to further success."



Detlef Ganz
managing director of BITO-Lagertechnik